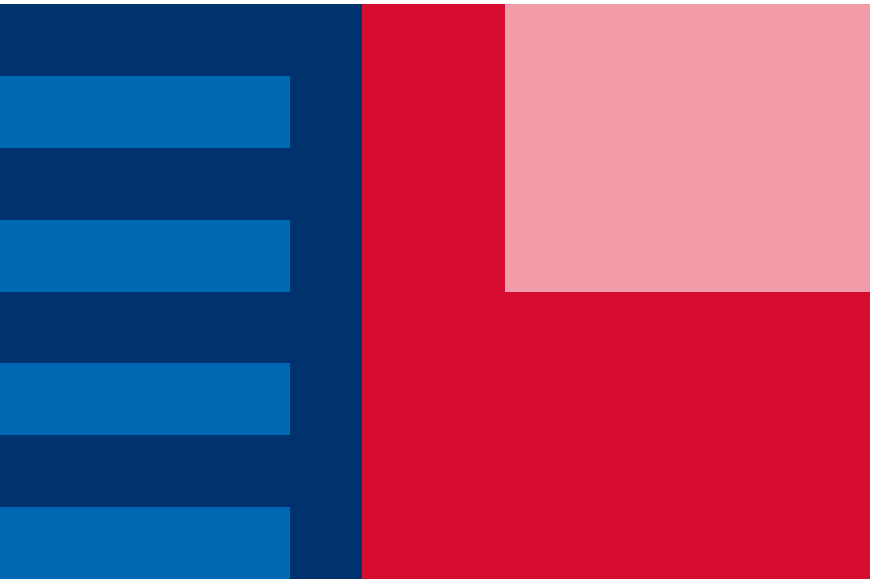




Universität  
Bremen

UniTransfer

# The Interface for Knowledge and Technology Transfer



# UniTransfer – Transfer and External Partners

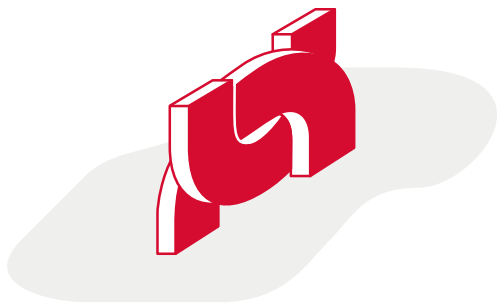
**UniTransfer acts as an interface both within the university and beyond its hallowed halls – for companies, institutions, and individuals from business, culture, and society as well as for university working groups, employees, and students.**

The University of Bremen is driving this transfer of knowledge and technology across the broad spectrum of its disciplines, thus paving the way for all university members to collaborate with partners on research and other projects. It's a litmus test to gauge if all disciplines of the university – be it the social sciences, the arts, or the technical sciences – are contributing to social change. Some accelerate this change through their research findings. Others question if and how we as a society can shape this change. Together, we explore the various ways to bring about this change.

All these activities are wholeheartedly endorsed by the UniTransfer Unit, especially when partners are being sought to collaborate on the excellent research being done at the University of Bremen. As an interface, we provide a wide variety of contacts, offer a level playing field, and

facilitate processes. As a team, we are highly motivated to identify the grounds for participation and to use this understanding to establish dialogue and interaction and connect partners for pioneering projects.

Experience these benefits firsthand, and should the need arise, feel free to get in touch!



# BRIDGE

**is the central contact point for students, alumni, and members of Bremen higher education institutions (HEIs) on the subject of business start-ups. The BRIDGE university network is funded by the University of Bremen, the Bremen University of Applied Sciences, the University of Applied Sciences Bremerhaven, Jacobs University, and Bremer Aufbau-Bank GmbH.**

The BRIDGE initiative has set itself the goal of improving the start-up climate at all participating HEIs and promoting promising ideas with start-up potential at an early stage.

The offer is continuously refined and comprises three elements:

- Consulting on general start-up topics such as funding programs (e.g. EXIST)
- Courses on sensitization and qualification (e.g. start-up lounge, start-up workout)
- CAMPUSiDEEN – a competition for business ideas from Bremen universities.

Are you a student, a graduate, or a research associate at one of the Bremen universities and are interested in founding a start-up? If so, get in touch with us!



# Partnerships and Funding Relationships

**There are numerous possibilities for companies, foundations, and private individuals to take part in attractive partnerships and joint projects at the University of Bremen.**

The sponsors of the Deutschlandstipendium take on the responsibility for the scientific education of young people, foster equal opportunities at the University of Bremen, and get to know the young researchers of tomorrow.

Thanks to individually created sponsoring offers, companies can present themselves to an attractive target group on the campus, speak to future employees, and refine their profile.

Do you want to support the University of Bremen and/or are interested in a partnership? If so, get in touch with us!



# The University of Bremen Foundation

**The University of Bremen Foundation offers citizens, foundations, associations, and companies the opportunity for a long-term and sustainable commitment to the funding of research and teaching at the University of Bremen.**

Established as an offshoot of the unifreunde (friends of the university) foundation in 2009, the University of Bremen Foundation has been expanding steadily ever since. With its funding, it contributes to the development of pioneering research fields at the University of Bremen, enables new approaches to teaching, fosters young researchers, and brings science to the general public.

Are you interested in personally supporting Bremen's research for the benefit of society and business?  
If so, get in touch with us!



# Uni Bremen Campus GmbH (UBC)

**UBC is a wholly owned subsidiary of the University of Bremen. Under the umbrella of the parent company, scientists at the university operate as entrepreneurs on the market.**

Are you an innovative company seeking scientific services? UBC affords you professional access to the expertise of a leading research university. Benefit from the combination of professional excellence, customer focus, and quick and effective project execution.

Are you a scientist at the University of Bremen and are interested in offering your scientific expertise as a service? UBC will support you by relieving you of many administrative obligations and allowing you to focus on your projects and your customers.

Feel free to get in touch.



# Praxisbörse – the Personnel Transfer Job Fair

**The University of Bremen has been hosting its Praxisbörse job fair for more than 28 years. Numerous companies, institutions, and students use the fair as a meeting ground to exchange ideas and information.**

Combining outstanding research and practical teaching: The University of Bremen's goal is to teach key competencies in addition to specialized knowledge.

For companies and institutions internships, practical research projects, and theses done by students offer several advantages: they provide them the opportunity to meet future young researchers and offer them a start on their career path.

Are you interested in a chat with our young talent as part of the Praxisbörse job fair? If so, get in touch with us!





# ProMentes

**ProMentes is a career-focused mentoring program from the University of Bremen. It brings together students whose studies are nearing completion as well as graduates and doctoral students together with managers from companies and institutions in and around Bremen.**

The ProMentes mentoring program offers mentees the opportunity to seek advice and be mentored by experienced executives. The program offers mentors the opportunity to meet talented young researchers, to share their experience with the next generation of professionals, and to gain an insight into the competencies being taught at the university today.

Are you interested in sponsorship as a mentee or see yourself involved as a mentor? If so, get in touch with us!



# School Meets Science

**From Kinder-Uni (university for kids) and school labs to long-term school collaborations: the University of Bremen has various offers with regard to the transfer of knowledge for children, young people, and teachers.**

We firmly believe that the successful transfer of knowledge begins with children and young people. As an interface between school and science, we promote dialogue using our own formats, support offers from university staff and our regional partners, and help with brainstorming, conception, fundraising, and implementation of measures for a successful transfer of knowledge.

Are you a scientist and are interested in creating offers for school students? Are you a teacher looking for exciting insights into university life for the students at your school? If so, get in touch with us!



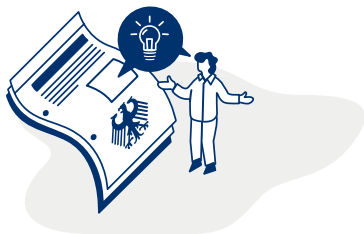
# Inventions and Intellectual Property Rights

**Patents, utility models, and trademarks – UniTransfer serves as the first point of contact, clarifies formalities, and supports the realization of projects.**

Patented inventions are a crucial success factor in the implementation of market innovations. For the University of Bremen, inventions, patent applications, and patents of its scientists are the bedrock of knowledge transfer.

Spin-offs from the university can operate under patent protection with the help of the knowledge developed at the university. The university relies on external providers to realize this knowledge transfer: UniTransfer brings together patent attorneys, the patent agency InnoWi GmbH, and other partners to ensure the seamless execution of complex projects.

Are you an employee of the University of Bremen and have an innovative idea that you would like to protect? If so, get in touch with us!



# Contact

## **UniTransfer**

[www.uni-bremen.de/en/cooperation/university-business](http://www.uni-bremen.de/en/cooperation/university-business)

## **BRIDGE**

[www.bridge-online.de/en](http://www.bridge-online.de/en)

## **Uni Bremen Campus GmbH**

[www.ub-campus.de](http://www.ub-campus.de)

## **The University of Bremen Foundation**

[www.uni-bremen.de/stiftung](http://www.uni-bremen.de/stiftung)

