

EDITORIAL

Dear Alumni of the University of Bremen,



the University of Bremen has again welcomed around 5,500 first-semester students in October. In our Campus Story, we will provide an insight into what orientation looked like, inviting you to think back to your own first days at the University of Bremen.

Ideas 'Made in Bremen': The University of Bremen is a member of the university initiative BRIDGE, which supports start-up companies from universities. On page 2, we will introduce some of the winners of the recently awarded ideas competition CAMPUSIDEEN.

I would again like to invite all members to the 11th general meeting of our association at the Teerhof Guesthouse of the University of Bremen on October 25, 2016. The official invitation has been sent to all members via email.

On November 29, 2016, we conclude this year's events calendar with a conversation with the executive director of the Kunsthalle Bremen as well as a tour through the new Max Liebermann exhibition. The art gallery has been financed through private funds for over 150 years. Find out more about this events on page 3. I hope you enjoy reading our newsletter.

With best wishes from campus,

Derk H. Schönfeld



Recent Update on YouTube! In June, our alumni visited the German Bundestag. You can find the video on the excursion on our [YouTube channel](#). On that channel, we also regularly introduce one of our members. This time, we will profile the Bremen alumnus and lawyer Bernhard Docke. Docke represented Bremen local Murat Kurnaz, who was imprisoned in Guantanamo, and secured his release. We hope you enjoy the video!

Visit to the DFKI

On the 20. of September our alumni visited the German Research



Center for Artificial Intelligence (DFKI). At the invitation of Profes-

sor Rolf Drechsler, the alumni were granted insight to the research area of Cyber-Physical Systems at Bremen Uni and DFKI. After the introduction by chairman Dr. Reinhard Ahlers, Rolf Drechsler took over and gave elaborate details on the research of the DFKI. Their main focus lies on safety and security of intelligent software systems. "We want to avoid any damage in the first place. Therefore, we want to build secure systems, which are tested extensively in

Networking of, for and with Alumni

News from the [Böttcherstraße](#): On August 23, 2016, about 50 alumni came together in the Böttcherstraße at the invitation of the board of the Sparkasse Bremen and chairman of our board, Dr. Tim Neseemann. Neseemann provided us with details on why the Sparkasse bought the today world-famous Böttcherstraße in 1989 and passed over the ownership to a foundation, and what all that had to do with the self-concept of the Sparkasse.

Afterwards, the alumni split into two groups. Director Dr. Frank Schmidt showed one of the groups 'his' Paula Modersohn-Becker Museum and explained the courageous but convincing concept of confronting its historic artwork with that of the young, contemporary artist Laura Eckert. It was astonishing how the current works fit into the historic context and simultaneously allowed a new perspective on the historic pieces. Referring to the catch phrase of a TV station, one alumna, who had visited the museum before, said: "So hab ich das noch nie gesehen!" ("I've never seen it that way!")

The other group was led through the Böttcherstraße by Uwe Bölts. Most Bremen locals probably know that, at the beginning of the 19th century, Ludwig Roselius bought the house at number 6 and initially set up the administration of his coffee company there. After World War I, Roselius had the street architecturally designed according to plans by Bernhard Hoetger. Yet, it was about more than just a street – it was a vision for the future. It was Roselius' belief that Atlantis, which is also the name of one of the houses, sank in Germania, in the North Sea, a belief which has been the topic of scientific congresses. Within the tension field of proximity and distance to the National Socialists, Roselius tried to develop his vision of the future and express it in this street. Uwe Bölts showed us pictures of the damage caused to the Atlantis House in World War II and explained why it has been rebuilt quite differently.

The subsequent get-together took place on the terrace of the Paula Modersohn-Becker Museum, filling the beautiful summer night with lively conversations. One alumna later said goodbye with the following remark: "This was again such a wonderful event! When is the next one going to be?"

/Michael Wolf



Impressions of the Böttcherstraße. © Alumni of the University of Bremen e.V.

our Living Labs," Drechsler said.

The alumni split up into smaller groups in order to visit the BAALL (Bremen Ambient Assisted Living Lab) and the world champion in robot soccer, B-Human. The BAALL is a research lab for intelligent technologies and helps develop systems that will assist people in their home but also outside of it.

As usual, the event ended with a

sociable get-together with wine and pretzels. The alumni engaged in conversation and exchanged their thoughts on the event. "It has again been very interesting, and we learned quite a bit," one participant said. It was remarked that impressive developments with clear visions have been made in the field of artificial intelligence. /WB

6 QUESTIONS FOR...

In every newsletter, we ask a member six questions about his or her time in Bremen. For this issue, we interviewed Devrim Yilmaz. He was scholarship holder for the Deutschlandstipendium at the Uni Bremen. Today he is working for a management consultancy service. If you would also like to appear in this section, please contact the office at alumni@uni-bremen.de.



© Devrim Yilmaz

1. When did you study/work at the University of Bremen, and what were your reasons to study here? Officially, I studied business administration at Bremen University between 2012 and 2016 but have effectively only been there for the first two years because I continued with different study and internship positions abroad from summer 2014 onwards. I cho-

se the degree mainly for the multitude of focus areas in Bremen. Initially, I had applied to various universities in the region for English linguistics and comparative/European law because I have long had a passion for English, and I wanted to study internationally under all circumstances. In the end, the focus on IEM (International Entrepreneurship & Management) majorly influenced my decision.

2. What is your most important memory of the University of Bremen?

My most important memory did not actually take place at Bremen University but instead was made possible by it. It was participating in the Babson Entrepreneurship Program in Boston. I can very well remember how I sat on my balcony with my Marketing textbook when I received an email from the Bremen University team of the Deutschlandstipendium with the call for applications. I was immediately enthusiastic

about the concept, the campus, the people, and all the reports, so that I simply had to apply at once. Two days later, I received the invitation, which came so spontaneously that it turned the entire plan for my semester upside down. However, thanks to the collaboration of my professors, it was still possible for me to attend.

3. Who or what has influenced your career the most?

The flexibility and the support of different professors, especially of Prof. Dr. Marx, have definitely influenced

„I would simply recommend everyone to find their own individual path and, first and foremost, to enjoy it“

my path with my sometimes very exotic and unusual endeavors the most. Although Bremen University can be very strict at times, I always had the feeling to be given a fair scope of flexibility and that professors had an open ear. In such a large degree course,

this is doubtlessly a major effort for many professors, for which I am very thankful until today.

4. What advice would you like to give the students of the University of Bremen?

I would simply recommend everyone to find their own individual path and, first and foremost, to enjoy it instead of only striving towards a goal.

5. What do you associate with the University of Bremen? Please complete the following sentence: "The University of Bremen is..."

... a piece of home for me, and it has given me the chance to reach my true potential and achieve my goals.

6. What does Alumni of the University of Bremen e.V. stand for in your eyes? Please complete the following sentence: „In my eyes, Alumni of the University of Bremen e.V. is..."

... a means of staying in contact with Bremen University, networking with other alumni, and being involved with the future successes of the institution. /WB

Winner of the Ideas Competition CAMPUSIDEEN

On September 26, 2016, the Bremen Chamber of Commerce hosted the annual award ceremony of the CAMPUSIDEEN competition. The project is a joint initiative of the University of Bremen, the Bremen University of Applied Sciences, and the University of Applied Sciences Bremerhaven as well as the Bremen Aufbau-Bank. That night, BRIDGE, the organizer of the event, awarded the best start-up ideas from the universities in the state of Bremen.

For the first time, the audience was given the possibility to cast their vote to determine the winner of the audience award. The event was hosted by presenter Christina Look. A total of 52 contributions have been submitted to CAMPUSIDEEN this year. Member of the jury Sascha Marquardt of the advertising agency Marquardt & Marquardt was impressed with the creativity of the applicants: "It's great how much potential can be seen among the young entrepreneurs in Bremen. These are all truly ambitious people. Although there are differences in entrepreneurship

among them, one would hope that they all make it."

The winners of the category 'business plans' are 'Licht durch Holz' – woodmosphere GbR of founders Christopher Heyer and Joscha Schmidt. Driven by craftsmanship, passion for natural materials, and the fascination for individual lighting creations, woodmosphere designs unique luminous objects. It combines natural materials and straightforward aesthetics with efficient LED technology as well as design procedures from yacht building. The best business idea this year was awarded to Lukas Brandhoff, Marta di Salvo, and Benjamin Haubold for their infrared spectroscopic-supported digital pathology system 'RedHisto'. The system provides information on the chemical composition of tissue samples that are to be examined, which allows for a faster and more precise diagnosis of changes in tissue. This allows for a simplification and a simultaneous improvement of examination methods for large hospitals in particular. /WB

New StartUp Workouts

Is your startup ready for the market? On October 31, 2016, the new BRIDGE Workout series for startups will begin. There are currently still a few openings left. The series of events is supposed to facilitate the development of a startup and is addressed to those interested in setting up their own company with a concrete business idea. You can find further information and an application form [here](#).

Combining Sports and Art: Alumni Event at the Kunsthalle Bremen

The final event of our series 'Networking of, for and with alumni' in 2016 will take place on November 29: Thanks to arrangements made by Dr. Katerina Vatsella, board member of our association and independent curator, we will be visiting the Kunsthalle Bremen.

We will meet in the foyer of the Kunsthalle at 6:15 p.m. and will be introduced to the art gallery by its executive director, Stefan Schnier. The Bremen Art Association – the private body responsible for the Kunsthalle Bremen – was founded in 1823 by Bremen merchants. There are more than 9,000 members, who – in a unique constellation – are co-owners of the museum and its collection. Following that, Katerina Vatsella.

will take us on a tour through the Max Liebermann exhibition 'From Leisure to Modern Sport'. Max Liebermann was the first German artist who intensively looked at the topic of sports. The exhibition explores Liebermann's view on movement and sports for the first time. Selected works by Edgar Degas, John Lavery, Édouard Manet, and Henri de Toulouse-Lautrec demonstrate his inspiration by the famous French masters. An image of the Wilhelminian upper class is conveyed by looking at the history of riding, tennis, and polo around 1900. Subsequently, our casual get-together will take place as usual at a close-by restaurant.

Important: The event is already sold out! More information [here](#).



© VG Bild-Kunst, Bonn:
 Max Liebermann,
 Reiter am Strand mit
 Foxterrier, 1911, Öl auf
 Leinwand, 70 x 100 cm
 Nationalmuseum
 Stockholm

CAMPUS PRIZE for Sustainable Research

Researching sustainability is important! That is why the new 'CAMPUS PRIZE: Research for a Sustainable Future' has recently been launched. The KELLNER & STOLL FOUNDATION FOR CLIMATE AND ENVIRONMENT – a trust foundation of the foundation of the University of Bremen –, the Leibniz Center for Tropical Marine Ecology (ZMT), and the University of Bremen will from now on award 2,000 Euro annually to innovative ideas that benefit the environment. Nominations of outstanding young scientists of the University of Bremen are accepted until October 31, 2016. You can find a detailed description and the eligibility requirements on the website www.campuspreis.de.

Photo Exhibition of a Different Kind

Micro components as an art object: In September, the Collaborative Research Center (SFB) 747 'Micro Cold Forming' of the University of Bremen opened its own photo exhibition 'Producing micro components intelligently – impressions about controlled mass production' at the House of Science. Additionally, the winning picture from the photo contest 'Mass production of micro components' will be presented for the first time. Those who are interested have the opportunity to see the exhibition until November 3, 2016.

Honorary Doctorate for Bremen Alumnus

The University of Bremen awarded an honorary doctorate to the former president

of the Federal Social Court of Germany, Peter Masuch. The alumnus from Bremen was honored for his academic work,

his work as a judge, and his voluntary work at the Bremen city hall. Peter Masuch earned his degree in law from the University of Bremen and continued as a lecturer there afterwards.

In 2008, he became the president of the Federal Social Court. On September 30, 2016, he resigned from the office.

Olaf Scholz, the First Mayor of Hamburg, was also attend at the senate reception. In his position as Federal Minister for Labor and Social Affairs, it was he who had appointed Masuch to be the court's president.

"Awarding an honorary doctorate is something special at the University of Bremen," says Andreas Breiter, Vice Rector for Research and Young Academics, in his speech. "We are very proud that Peter Masuch is an alumnus of our university." At the ceremony, the dean of the department of

law, Professor Lorenz Kähler, added that that Masuch has always shown great sensitivity

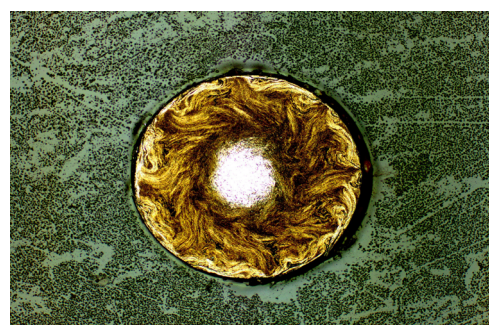
for the concerns of the less fortunate and had been thinking about the question how law can contribute to their protection already during his studies. Masuch has, therefore, been a strong advocate for the realization and the development of the rights of people with disabilities and has been an active volunteer in this field.

Bremen State Council for Justice and Constitution Matthias Stauch – an alumnus of the University of Bremen himself – also stated how proud the Senate of Bremen is the law department in Bremen brought forth such an outstanding federal judge. He further remarked that Masuch's professional practice and scientific contributions have greatly contributed to the progress of social law in the interest of the people in Germany.

/WB



© Harald Rehling/ University of Bremen



© A picture of the photo exhibition.
 Photo: Metallografie BIAS

Five Days in October

The 2016 new-student orientation at the University of Bremen officially began on October 10, and the university campus turned vibrant: An extensive program was carried out by the university as well as by student organizations.

To complement that, the 'unofficial' welcome of the new students was carried out by the different study programs and their student organizations (called 'StugA'). First, though, the newcomers all started into the week with an introduction by their respective department that would prepare them for the upcoming week as well as their entire studies.

The new students of Communication and Media Studies, for example, were welcomed with a warm "Moin Moin, first-years" by the StugA MAC (Media and Communication). "Welcome to the good life!" Sabine Görge-Dey from the Student Resource Center of Department 9 of the university announced. She added that studying was mostly about experiences, trying out different things, and in the end building one's individual profile.

The first week was about gaining insights about why Bremen is a great city for student life – and perhaps also for the time after university.

Fun and Games

During their studies, our new first-years will ask themselves questions such as 'What are my strengths?', 'What do I want?', and

'How does this apply to the labor market?' and will hopefully find an answer to them sooner or later. However, we suggest they first take a look on the fun side of things: The further goings-on during orientation! This part is individually organized by each course of study, but almost all of them offer some of the same activities.

For example, on the first day, a guided campus tour which include entertaining games, the city scavenger hunt with various stops across Bremen as well as a 'Flunkyball' tournament at Osterdeich halfway through the week. For a while now, 'Flunkyball' has been a quite popular party game among students, in which two teams compete against each other.

Yet there were also several calmer items on the agenda, such as a breakfast together, at which the first-years were given help, for example, with planning their schedules.

Bremen by Night

On Thursday, an all-time favorite event of the first week at university took place, which is often joined by more advanced students as well: a pub crawl through the Bremen Viertel. Numerous small groups of about twenty people went bar-hopping and enjoyed the city's nightlife. For the first-year students of Communication and Media Studies, an open-air pizza party at the Bremen Roland followed on Fri



BWL-StugA with a handcart.
© Alumni of the University of Bremen e.V.



Goodie bags for the first-years.
© Alumni of the University of Bremen e.V.

day night – paid for by the StugA MAC. Subsequently, they moved on to the official part of the week: their formal welcome at the House of Science, which simultaneously served as a farewell of the recent graduates. Among those celebrating were Christoph Sodemann and Michael Wolff, members of our board, who came to see off the graduates. Cool drinks were served to round off the festive night.

Time and Again

Not only for the first-years but for everyone else on campus, orientation is a fun experience each year – be it by profiting from free goodie bags and popcorn as an advanced student as well or by remembering one's own new-student orientation at the University of Bremen.

We wish all newcomers the best for their start into student life! /WB



A view new Media and Communication Students in our glass hall.

© Alumni of the University of Bremen e.V.



Visiting the canteen of the University of Bremen.

© Alumni of the University of Bremen e.V.

Interactive Alumni World Map for Former Researchers at the Uni Bremen

More and more international researchers come to the University of Bremen every year. Some only stay for a brief research period; others stay several years. In order to visualize these worldwide contacts, our association and the university created an interactive world map, financed by the Alexander von Humboldt Foundation, in which former researchers can enter their contact information.

The map, which can be found at www.uni-bremen.de/alumni_welcome, visualizes where these alumni now work and live.

Due to capacity reasons, registration is currently not available for all alumni but only for former researchers of the University of Bremen and members of the 'U Bremen Research Alliance' (More information [here](#)).



The profiles can be completed by adding a picture, links to private and/or professional websites as well as to

LinkedIn and Facebook and will be stored in the database of the University of Bremen. These profiles are then available to interested students, alumni and researchers across the globe.

You can thus get in contact directly with the listed research alumni. To facilitate the search, you can filter the information by place of origin or residence, institution, research area, or department. All interested former researchers are invited to register via the above link.

We are looking forward to staying in close contact with former researchers of the University of Bremen, regardless of where in the world they are now or will be in the future. /IO

Social and Materials Sciences from Bremen Present Themselves in New York

Entirely in line with the internationalization strategy of the University of Bremen and the newly founded 'U Bremen Research Alliance', two quite different fields at the university seek to expand their network in the United States:

With the support of the German Center for Research and Innovation (GCRI), the high-profile area MAPEX and the scientific institution ISIS as well as the Bremen International Graduate School of Social Sciences (BIGSSS) organize workshops and a panel discussion in New York in October and November 2016, respectively, to further establish ties with the local research landscape.

Both events are components of the international research marketing for the 'U Bremen Research

Alliance'. Under the newly created umbrella of this alliance of extramural research institutions and the University of Bremen, the research location Bremen presents itself internationally on conferences, fairs, and special events.

The start is made on October 21, 2016, by materials scientists and production engineers (MAPEX and ISIS) who, in collaboration with representatives of the Tandon School of Engineering at New York University, will look at the potential of generative production processes. The event was initiated by Dr.-Ing. Dirk Lehmmus and, under the title 'Additive Manufacturing: New Horizons in Research and Industry', combines talks from the Bremen and New York areas with a panel discussion on the topic.

The event is supposed to promote closer collaboration of both universities also formally. Between November 14 and 17, 2016, 'Booming Populism. On the practice and language of political polarization' will follow, which combines a high-profile panel discussion with a three-day workshop of PhD candidates from BIGSSS, Columbia University's School of Journalism, and the ZEIT-Stiftung foundation.

Its focus is the interdisciplinary treatment of populist policy strategies in the EU and the USA, as they could increasingly be observed in the upheavals of the spectrum of European political parties, before the Brexit vote, and during the current US elections.

Polarizing representations but

also the role of corporate vs. social media as well as the instrumentalization of minority policies on both sides of the Atlantic will play an important role in it.

'Booming Populism' introduces an event format that is new to BIGSSS: a discussion, in which input is not only provided and processed by the knowledgeable panel, but also and especially by young scientists.

In collaboration with colleagues from New York and Hamburg, three PhD students from Bremen develop questions and hypotheses with which to confront the audience.

The interdisciplinary nature and the wide scope of practice and theory promise deep insights as well as changes in perspective. /IO

Shorthand symbol:

WB:
Wiebke Bolle
IO:
International Office

All of the used pictures in the Newsletter are taken from the University of Bremen's press office, if not marked differently.

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